

NATIONAL FOOTBALL LEAGUE 280 Park Avenue, New York, NY 10017 (212) 450-2000 \* FAX (212) 681-7573 <u>WWW.NFLMedia.com</u>

Joe Browne, Executive Vice President-Communications Greg Aiello, Vice President-Public Relations

FOR USE AS DESIRED 3/26/07

## NFL SETS ALL-TIME PAID ATTENDANCE RECORD FIFTH STRAIGHT YEAR; SURPASSES 22 MILLION IN TOTAL ATTENDANCE FOR FIRST TIME; WASHINGTON LEADS IN HOME ATTENDANCE

Paid attendance for **all** NFL games set a record for the fifth consecutive year, surpassing the 22 million mark for the first time, the NFL announced today.

NFL paid attendance for all 2006 games was 22,199,712, an increase of more than 400,000 (407,616) over the previous record total of 21,792,096 in 2005. It marked the first time in NFL history that the 22-million paid attendance mark was reached.

The 2006 NFL regular-season total paid attendance of 17,340,879 and the average of 67,738 per game were both all-time records as well.

A total of 4,083,282 tickets were sold for 65 preseason games for an average of 62,820. Twelve postseason games produced a sale of 775,551, including 74,512 for Super Bowl XLI.

For the seventh consecutive year, the **Washington Redskins** led all teams in regular-season home paid attendance. The Redskins drew 708,952 for their eight home games, the highest total in NFL history. Three other teams topped the 600,000 paid total at home in 2006: the New York Giants (628,925), Kansas City (624,171) and the New York Jets (618,563).

Eleven teams drew more than 1.1 million paid attendance home and away during the regular season, led by Washington (1,232,200). The others were: New York Giants (1,184,578), New York Jets (1,165,359), Kansas City (1,154,216), Denver (1,139,570), Carolina (1,129,686), New England (1,127,258), Miami (1,116,079), Baltimore (1,106,660), Atlanta (1,106,143) and Cleveland (1,100,521).

## 2006 NFL PAID ATTENDANCE BREAKDOWN

|                          | <u>Games</u> | <b>Attendance</b> | <u>Average</u> |
|--------------------------|--------------|-------------------|----------------|
| NFL Preseason Total      | 65           | 4,083,282         | 62,820         |
| NFL Regular-Season Total | 256          | 17,340,879        | 67,738         |
| NFL Postseason Total     | <u>12</u>    | <u>775,551</u>    | <u>64,629</u>  |
| NFL ALL GAMES            | 333          | 22,199,712        | 66,666         |

###